

NEW MEDIA RATE CARD

Regional Sites	Daily Views	Right Side of Page	Top of Page
encToday.com, encClassifieds	20,000	encToday.com	encToday.com
Eastern NC's source for local information			
Business and community interaction			
Ad on Entire Site		\$300	\$600

Daily Newspaper Sites	Daily Views	Right Side of Page	Top of Page
JDNews.com	20,000	JDNews.com	JDNews.com
Jacksonville Daily News's online information source			
Ad on Entire Site		\$300	\$600
Pick-up display Ad Online - Entire Site	Wk/Month	\$75 / \$300	\$150 / \$600
NewBernSJ.com	8,000	NewBernSJ.com	NewBernSJ.com
New Bern Sun Journal's online information source			
Ad on Entire Site		\$200	\$450
Pick-up Display Ad Online _ Entire Site	Wk/Month	\$50 / \$200	\$120 / \$450
Kinston.com	6,000	Kinston.com	Kinston.com
Kinston Free Press's online information source			
Ad on Entire Site		\$100	\$300
Pick-up Display Ad Online - Entire Site	Wk/Month	\$25 / \$100	\$75 / \$300

Weekly, Military, Business and Specialty Sites		Right Side of Page	Top of Page
Specialty Sites		Specialty Sites	Specialty Sites
Eastern NC's source for just about everything!			
Per Site - on all pages within the site		\$300 / site per year	\$500 / site per year
<p>Specialty Sections are a great way to reach your target audience.</p> <p>If you do not see a particular section/audience you are trying to reach, let us know, there are new sections going up every month.</p> <p>Ask about Specialty Sponsorship Opportunities</p>	encBusiness	HaveNews	TheLibertyNews
	encNIE	encWorship	encHomefinder
	encBridal	Message Boards	Individual City Section
	encCarfinder	encCelebrate	Kinston Indians
	encNascar	encMedical	encYellowPages
	encWeather	encOutdoors	Hurricane Tracker
	encDining	encCoupons	Holiday Gift Guides
AP News Feed	encSports	Welcome Guide	
	AP Sports Feed	...and more to come	

encYellowpages	Monthly	Yearly
Eastern NC business telephone and address directory		
Display Ad, Menu, Coupon, etc.	\$25	
Premium Listing <i>also includes a 30 word tag line, logo and an additional link</i>	\$25	\$225

Above prices based on Annual Contract. Open rate is 10% more.
Pick-up Display Ads are ads that run in any of the newspapers and get put online. All pick-ups are considered open rate.
Advertising on multiple sites qualifies for a 20% discount on each site.
Advertising on all four newspaper sites qualifies for a 30% discount.
All contracts can be canceled with a 30-day notice. Canceled contracts will be charged the open rate.

encToday.com
2103 N. Queen St.
Kinston, NC 28501
Phone: 252-523-3300

Jacksonville Daily News
724 Bell Fork Rd.
Jacksonville, NC 28540
Phone: 910-353-1171
Fax: 910-353-7065
www.jdnews.com

New Bern Sun Journal
3200 Wellons Blvd.
PO Box 1149
New Bern, NC 28563
Phone: 252-638-8101
Fax: 252-638-4664
www.newbernsj.com

Kinston Free Press
2103 N. Queen St.
PO Box 129
Kinston, NC 28502
Phone: 252-527-3191
Fax: 252-527-1813
www.kinston.com

Havelock New Windsock
PO Box 777
Havelock, NC 28532
Phone: 252-444-1999
Fax: 252-447-0897
www.havenews.com
www.windsock.com

Topsail Island Advertiser
206A South Topsail Drive
Surf City, NC 28445
Phone: 910-328-3033
Fax: 910-328-2195